



NEWS

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Toxic Textiles: 6 Scary Reasons to Avoid Formaldehyde-Laden Plastic Surgery Compression Garments

VIRGINIA BEACH, Va.— Nouvelle Inc. has a long-standing commitment to ensuring its USA-made post-surgical garments are latex and formaldehyde-free. The company has a history of shunning cheaper, mass-produced fabrics in favor of safer products it has carefully scrutinized and deemed free of formaldehyde, a dangerous chemical known to have many adverse health effects.

“We’re in the business of creating garments used by plastic surgery patients, burn victims, and a variety of people undergoing very serious medical procedures. I cannot fathom why a business such as ours would not safeguard the purity and safety of its products. Our role in the healing process is a responsibility we take very seriously,” said Dawn Cover, president of Nouvelle Inc. “Ensuring the purity of our products is our first and foremost priority.”

According to the Environmental Protection Agency (EPA), formaldehyde is used in clothing to add permanent press qualities. The EPA also reports that formaldehyde emits a colorless, pungent-smelling gas that poses a number of health risks, including:

1. Watery eyes, burning sensations in the eyes and throat, nausea, and difficulty breathing in some humans exposed at elevated levels (above 0.1 parts per million).
2. Triggering of asthma attacks in people with the condition who are exposed at high levels.
3. It has been shown to cause cancer in animals, and may cause cancer in humans.
4. Eye, nose and throat irritation.
5. Wheezing and coughing.
6. Fatigue, skin rash, severe allergic reactions.

Nouvelle, Inc. recently expanded its business and distributor base thanks to emerging markets throughout Europe and beyond. It is currently in the process of searching for even more distributors of its highly-regarded, handcrafted products.

Three distinct markets represent the cornerstones of Nouvelle’s business:

Cosmetic and Reconstructive Surgery Patients. Compression garments are specially-designed elastic apparel worn after surgical procedures and throughout recovery. They provide additional support by contouring to the body or body part. Plastic surgeons generally recommend use of compression garments following tummy tucks (abdominoplasty), liposuction, arm lifts (brachioplasty), face lifts (rhytidectomy), facial procedures, gastric bypass procedures, male mastopexy (gynecomastia treatment),

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breast augmentation, breast reduction, and many other types of surgical sculpture procedures. Dermatologists also may recommend compression wear for patients with lymphoma, burns, and varicose veins to help improve quality of life.

- **Individuals Shopping for Quality Shapewear.** Purchases of medical-grade compression garments for body sculpting, shaping and slimming continue to increase. Many consider compression garments an effective tool for contouring the body without having plastic or cosmetic surgery. While compression garments are not an alternative to losing weight or improving health, they can have a slimming effect by subtly smoothing and sculpting the appearance of the body beneath clothing. Often, people considering compression garments for non-surgical use have recently lost a great deal of weight, and may have excessive body tissue folds or conditions such as gynecomastia (male breast enlargement). Compression garments offer a safe, non-surgical alternative to stabilizing and compressing excess body tissue and skin folds.
- **Patients Seeking Scar Care Therapy.** Nouvelle recently added internationally-recognized ScarHeal products to its catalog as part of an ongoing commitment to superior results following cosmetic, plastic and aesthetic procedures. As noted in a recent edition of [Ladies Home Journal](#), ScarHeal products feature an outstanding combination of ingredients designed to help calm inflammation and tame overactive collagen production in scars resulting from surgery, burns, wounds, and keloids. The line features four proven products for treating scars resulting from any trauma to the skin. Additionally, they offer an innovative, non-surgical treatment for wrinkles.

Nouvelle's exclusive designs and products for men and women are not sold in retail stores. They may be purchased directly from approved distributors, its state-of-the-art studio in Virginia Beach, VA or ordered online at www.nouvelleinc.com. Four key features differentiate its compression and shapewear products from retail offerings:

- **Fabric structure.** Featuring four-way stretch and memory, each garment can withstand numerous washes, endure extremely long wear times, and miraculously retain original shape and quality. All designs have been through rigorous testing and meticulous scrutiny to ensure complete comfort and enhanced efficacy of every angle, seam and compression area.
- **Beauty and craftsmanship.** Nouvelle designs have a reputation for beauty. The company uses only the finest fabric available, and hand-inspects each seam and stitch to ensure garments are soundly, solidly constructed.
- **Variety.** Nouvelle offers an endless assortment of surgical garments for every procedure, including abdominal girdles, binders, augmentation bras, and full body suits. The company also features a full line of 2nd stage garments for women and men of all shapes and sizes. All products are latex and formaldehyde-free and proudly manufactured in the USA. A seasoned design and manufacturing team is ready to create custom garments on a moment's notice if a customer needs a specific item not typically available.

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- **Comfort.** Realizing post-operative healing stages can be uncomfortable, Nouvelle has paid particular attention to every conceivable way the fabric touches the skin. Stitches are constructed so they are perfectly flat, so as not to aggravate incisions. Zippers and hook and eye closures are never in danger of contacting the skin. Not a single design uses metal wires or stays.

Nouvelle manufactures and distributes post-surgical compression wear, body shaping garments, and scar care products worldwide from its facility in Virginia Beach, Va. For more information about purchasing or distributing the company's products, please contact Dawn Cover via email or telephone.

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